

**Walter M. Gardner, Jr.**  
Mayor

**Robert F. Davie**  
Town Administrator

## **TOWN OF WARRENTON**

*“Historically Great - Progressively Strong”*

P. O. Box 281

Warrenton, NC 27589-0281

PHONE (252) 257-3315 FAX (252) 257-9219

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### **Warrenton Revitalization Committee Meeting Tuesday, May 20, 2014**

The Warrenton Revitalization Committee met Tuesday, May 20, 2014 at 6:00 PM at the Warrenton Town Hall, for a special, called meeting. Members attending were: Cheryl Bell, Mike Coffman Crystal Smith and Patricia Allen. Commissioner attending was Kimberly Harding. Also present was Robert Davie, Town Administrator. It was determined that no quorum was present.

In the absence of Woody King, Cheryl Bell called the meeting to order and shared survey results from Springfest. The feedback from the survey included:

- Additional reserved parking for vendors
- More vendors
- Physical separation of similar vendors during the event
- Diverse music

Suggestions from Revitalization members for various music types included Motown and blues. Crystal Smith indicated that the EDC bags worked as wonderful giveaways and helped in getting surveys completed. Visitors were seen enjoying the bags.

Robert Davie noted that postcards blanketing the county at a bulk postage rate might be an alternative to newspaper ads, since the vast majority of attendees were from Warren County. Robert Davie said that he would get a quote on a postcard from a printer.

Cheryl Bell said there was interest in a map showing the downtown businesses that were open during Springfest. Kimberly Harding showed a map of merchants done in past years that was successful. It was noted that Warren County Economic Development might have dollars available to produce a map.

The success of the live animals was noted. Mike Coffman suggested contacting Sylvan Heights Bird Park for live birds at future events. Kimberly Harding offered to bring in tourism and event success stories discussed at the Small Town Main Street conference in New Bern. Harding also provided survey questions for vendors to Crystal Smith who will post them on Survey Monkey. Robert Davie will email vendors with the link to the survey.

Patricia Allen noted that the vendors appreciate the setup assistance from town employees and Patricia and an intern.

With no further business meeting adjourned.