

**Walter M. Gardner, Jr.**  
Mayor

**Robert F. Davie**  
Town Administrator

## **TOWN OF WARRENTON**

*“Historically Great - Progressively Strong”*

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### **Warrenton Revitalization Committee Meeting Tuesday, March 18, 2014**

The Warrenton Revitalization Committee met Tuesday, March, 2014 at 5:30 PM at the Warrenton Rural Fire Department. Members attending were: Pat Draffin Cheryl Bell, Cathleen (Rose) Derring, Bob Shingler, Mike Coffman and Selena Mooring. Commissioners attending were Kimberly Harding and John Mooring. Also present was Robert Davie, Town Administrator. It was determined that with six board members a quorum was present.

As Vice Chair, Pat Draffin introduced Mike Coffman, as the newest member of the Committee. Pat called for a motion to approve the minutes from the prior meeting. John Mooring motioned to approve with Bob Shingler seconding. The motion passed by a unanimous vote.

Pat reviewed the revenue and expenses to date, \$2400 and 2450 respectively. Pat reviewed the Christmas Parade date and rain date, noting that the Jaycees will organize while the Town will sponsor the event for insurance purposes. Pat also reviewed the Springfest commitments for music from Butch Meek (sound), Jonathan and Keith Abbott, Warren County Travelers and Grass Street. Total sound and music expenses are \$1100. Sponsorships received by Woody King are \$500 from Halifax EMC and \$500 from Duke Energy, totaling \$1000. A discussion regarding remaining expenses and budget ensued. It was felt that the sponsorship revenue and vendor revenue would cover expenses incurred, including advertising that Woody King was working on. Cheryl Bell is contacting WARR regarding \$150 advertising there. John Mooring expressed interest in raising the budget to \$4500 for next year. Robert Davie mentioned a conversation with Woody King for \$3500 in the line item for Revitalization for next year.

The window contest was deemed by Cheryl Bell to be too much trouble for the effort. She would like to look towards the Christmas Parade for the window contest.

Inflatable rides for children were reviewed by Pat Draffin for Springfest on Macon Street. Pros and cons were discussed including insurance. The consensus was to look to adding the inflatable rides for Harvest Market but request they provide certificates of insurance. Robert Davie will check with the Town's insurance agent to determine the Town's liability exposure.

Kimberly Harding asked about having additional sponsors, primarily local businesses, for Springfest. Several volunteered that this topic had been discussed before and conflicts had arisen. Harding stated that Preservation Warrenton had raised a significant amount from sponsors easily. After some heated discussion it was agreed to table the discussion for a future meeting.

Rose Derring expressed concern about the Chamber of Commerce not being mentioned on the flyer as in previous flyers. Cheryl Bell expressed that the Chamber was just another vendor. Bob Shingler preferred generic wording with no names. Bob also expressed concern that Woody King

makes decision by himself. Cheryl Bell suggested the committee not discuss persons if they were not present. Pat offered that Woody King mentioned they were just vendors and that was a possibility other vendors would be disgruntled. If there was a way to differentiate the Chamber and Farmers Market from vendors, creating a new category, it might be more suitable. The Farmers Market does not pay for a slot as it stands. The Chamber pays as a vendor. Cheryl Bell motioned that a generic flyer be created, eliminating the Chamber and Farmers Market references, for this flyer only. Band names and beer should remain on the flyer. Bob Shingler seconded. The motion passed by a unanimous vote.

Setup logistics for of Springfest were discussed, highlighting stage setup on the Friday before around noon. Woody King will show the vendors where their specific spots are on Saturday morning. The Henderson Library is a good place to hand out Springfest flyers on April 24<sup>th</sup>. Town Administrator will ask Woody King to call the Henderson Dispatch to get a mention in their circulation. Pat Draffin suggested, for Harvest Market, that the high school homecoming football game would be another good place to circulate flyers or make an announcement.

Bob Shingler expressed concern and outlined several scenarios where efforts by his subcommittee were being ignored or overruled by the Revitalization Chairman, Woody King. Shingler questioned the purpose of having sub-committees. John Mooring referred Shingler to the charter of the Revitalization Committee. Shingler motioned that the Chairman not be allowed to make changes to sub-committee recommendations without sub-committee approval. No second to the motion was provided.

With no further business meeting adjourned.