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TOWN OF WARRENTON

"Historically Great - Progressively Strong"

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Warrenton Revitalization Committee Meeting
Tuesday, January 15, 2013

The Warrenton Revitalization Committee met Tuesday, January 14, 2013 at 7:30PM at the Warrenton Rural Fire Department.

Those attending were: Woody King, Cheryl Bell, Rose Shingler, Bob Shingler, Peggy Richardson, Ernie Fleming, Crystal Smith.

Also present were Robert Davie (note taker) and Robert Scheurch, Timothy Ennis, Kimberly Harding, Mayor Walter Gardner, Chief Lane, Sandra Williams and Valton Williams

Sandra Williams presented a planned 5k road race/walk/crawl/scoot to coincide with the annual Springfest. Ms. Williams presented a coordinated plan for the race to begin at 8:00 AM and end at the opening of Springfest at 10:00 AM. The race route was outlined by Chief Lane, to begin on Market Street, loop around Bragg and Hall streets and end at the courthouse for a total length of approximately 3.4 miles. Ms. Williams' son lost both his legs caused by an IED in Afghanistan and hence the race will benefit the Wounded Warriors charity. Revitalization is pleased as the race will encourage more attendees to the Springfest. Two booths for Wounded Warriors will be set up, one at the beginning of the road race on Market Street and the other on the Courthouse lawn.

Woody King announced the survey results from Fallfest. Most attendees heard of the event via word of mouth. The most popular parts of Fallfest were the vendors and music. No newspaper ads were placed for the 2012 Fallfest. It was noted that the 2011 survey indicated most attendees heard about the event from a newspaper ad and that Food was the best aspect of the 2011 Fallfest. Also noted was that 50% of attendees in 2012 were from out of the area.

\$129 was made from popcorn sales at the Christmas Prelude and considered a significant success. More children visited Santa over the previous year.

A discussion regarding tourism was initiated by Peggy Richardson. Revitalization members agreed to assist in a project to set up local businesses on a tourism web site as well as the Town of Warrenton website. Kimberly Harding presented ideas for gathering information as well as examples of successes from prior and similar promotions.

Springfest has been re-scheduled for the last Saturday in April or April 27, 2013.

The planting of a permanent Christmas tree on the Courthouse square was discussed. A motion, by Cheryl Bell and seconded by Ernie Fleming, was made to authorize up to \$500 be spent, if needed, to purchase of a permanent tree. A unanimous vote followed.

Current funding of Revitalization was discussed. It was determined to request the same funding for Fiscal Year 2013-2014 from the Town Board.

An Easter egg hunt was discussed for March 23rd. Walking tours occurring during County Government Week were discussed.

Springfest action items included:

- Sending out vendor applications (Woody)
- Securing the same music groups from Fallfest and requesting patriotic music appropriate for the 5-k Wounded Warriors road race
- Taking out ads in the Warren Record, Lake Gaston, South Hill and Henderson newspapers
- Placing online calendar notices with Our State, TV stations, other newspapers (Cheryl)
- Creating a press release (Cheryl)
- Editing previous flyer for reuse (Peggy)

With no further business meeting adjourned.