

**Walter M. Gardner, Jr.**  
**Mayor**

**Robert F. Davie Jr.**  
**Town Administrator**

**TOWN OF WARRENTON**  
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**Revitalization Committee**  
**February 21, 2017**  
**Minutes**

Chairman Michael Coffman called the meeting to order at 6:00 PM at the Warrenton Rural Fire Station. Members in attendance were: Michael Coffman, Bob Shingler, Victoria Lehman, Travis Packer, Jere Ann King, Ernie Fleming, Tim Williams, Woody King, Craig Hahn and Rose Derring. Also in attendance was Commissioner Kimberly Harding and Town Administrator Robert Davie.

**Agenda Items**

Minutes from the January 18, 2017 meeting were reviewed. Craig Hahn motioned to approve the minutes and a second provided by Victoria Lehman. The minutes were deemed approved.

Sub-committee reports were presented by Travis Packer (Design) and Kimberly Harding (Economic Vitality). Packer noted that pictures of downtown businesses will be gathered soon along with business names. Harding noted that with assistance of Town Administrator will compile and update a list of businesses and vacant buildings, as well as a list of desired new enterprises utilizing data and feedback from the recent Town Café. Harding also stated that an inventory of parking spaces in the downtown district was needed and Victoria Lehman volunteered to count public parking spots.

Michael Coffman mentioned idea of creating a merchants association. Craig Hahn said that one could easily be a part of the Chamber of Commerce without competing against it. Much discussion ensued. It was determined that a liaison between Revitalization and the Chamber would get the ball started.

**Old Business**

Michael Coffman discussed Springfest. Tim Williams stated that the date was too close to consider a pie contest and so would launch at Harvest Market instead. Coffman stated that he had several sponsorships and was seeking more. Victoria Lehman offered possible sponsorship from the Arts Council. Coffman stated he would like to have Round Town Rickshaw as a feature of Springfest, covering half of their typical expenses. With committee support he will finalize arrangements. Only ten vendor applications have been received, a slow response.

A better Facebook presence was deemed essential to improving attendance and vendor responses. Several agreed to update the WarrentonEvents site with fresh information and images, including Craig Hahn. Booth assignments were made for Springfest, along with stage setup and vendor layout. Hahn will obtain water for volunteers, Shingler will set up the popcorn machine. Coffman will contact Gizmo regarding beer.

### **New Business**

The budget for the upcoming FY was discussed. It was determined that an increase in the budget was needed from \$5500 to 7000. A motion to recommend the increase to the Board of Commissioners was made by Craig Hahn and seconded by Ernie Fleming. The motion was passed by unanimous vote.

### **Announcements**

An Economic Vitality meeting on Monday in Henderson was announced. Several plan to attend.

With no further business the meeting was adjourned.