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TOWN OF WARRENTON

“Historically Great - Progressively Strong”

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Warrenton Revitalization Committee Meeting Notes

8.18.15

In attendance: Mike Coffman, Bob Shingler, Rose Derring, Kimberley Harding, Meredith Hunter, Crystal Smith, Woody King, Tim Williams, Craig Hahn, Cliff Jackson

Commissioner King opened the meeting. First order of business was to discuss committee members and members who will be rotating off the committee. Committee members in rotation are: Rose Derring, Jereann King Johnson, and Patricia Allen. Rose will be running for another term. Jereann was not present at the meeting, but Woody noted she would likely continue as a committee member. Woody also mentioned that Patricia has health issues and may not want to be reappointed – Woody will be following up with her on this. Commissioner King’s last official meeting is in November.

Woody has had some difficulty attracting sponsors for Harvest Market. Century Link, Halifax Electric, Frontier Energy, Walker Auto have not responded to Woody’s sponsorship requests. Mike has confirmed a \$500 sponsorship from Highway 401 Sweepstakes (Internet Café on Main Street). Meredith suggested reaching out to Blue Cross Blue Shield to be a potential sponsor, she will reach out to them.

Committed spending for the event: \$400 for Brake Tyme band, \$500 for sound engineering, and \$100 for VGCC Community Band. We still need to raise \$500 in sponsorships.

VGCC Community Band would like to play an instrumental version of the National Anthem at the event, Commissioner King asked the committee if there were any objections, no one objected.

Peggy has created a generic flyer for the event, Rose will pick up hard copies of the flyer from the EDC office.

Commissioner King asks the group to review the minutes from last meeting. Mike motioned to approve the minutes with a second by Bob Shingler. The motion was approved unanimously.

Meredith suggests that the committee put together a running race prior to Harvest Market. Commissioner King notes that a 5k is taking place the weekend before the event. Meredith says she will take the lead and create a sub-committee to organize the event. Sub-committee members are Tim Williams and Craig Hahn. The group will plan the race event with proceed to go to the committees future events. Craig notes that water and sports drinks for the run can

most likely be donated by Lowes Foods or Food Lion, he will reach out. Meredith mentions that BCBS will almost certainly sponsor event if a running component is added.

Bob will be doing popcorn at the Market, his machine is fixed. Craig, who has recently taken the Executive Director position at the Warren County Chamber of Commerce will check into providing beer for Harvest Market. Tim mentions possible partnership with Warren FoodWorks on beer. They will follow up with one another about that. Mike mentions considering AAA Gas as a potential sponsor for Harvest Market, he will reach out.

County Commissioners have approved the use of the Courthouse Square for Fright Night which will happen on October 24. No rain date for the event has been determined. A DJ has committed for Fright Night and will cost \$50. Kimberly mentions the Ghost Walk. Rose will reach out to Pat to make sure he is still interested in doing the walk. Craig mentions he has a great costume and would help if needed. Rose has asked for the bathrooms on the courthouse square to be available for event-goers.

Mike Coffman recently presented to the Town Commissioners about the upcoming Town Café event to be held on November 17. The board responded well to the presentation. Fee to rent the Armory for the event will hopefully be waived, awaiting response by County Commissioners. Guest list, invitations, etc. will go out in September. Kimberly would like to help with food for the event.

Prelude to Christmas is scheduled for December 12, with the 13 as a rain date. Chief Goble is coordinating with the NC DOT to allow for the parade – control traffic, etc. Rose mentions needing to contact Meredith Clayton to get in touch with the JC's about participating in the event. Woody will not be able to play Santa this year. Ted Malone or Steve Young could replace Woody, Woody will contact both. VGCC Community Band will play at the parade for about an hour. Lee Burrows will also play, for no fee. Bob and Rose will follow up with Lee to confirm.

Commissioner King mentions that Cheryl Bell has been tending to her aunt, but will be in touch about the Town Café. Roles for Harvest Market were delegated: Bob to do stage set up and popcorn, Woody will do lines, others will help as needed. Commissioner King asks the committee if they would like to see Michael Layne's awnings at the event. Committee thinks this is a good idea, Woody will follow up with Michael on this. Vendor applications for Harvest Market have been distributed via email.

Committee asks Cliff Jackson how he would like to help out, Cliff will help on an as-needed basis, but has other commitments at the moment. Rose has a new email address: kderring@centurylink.net.

Meeting ends at 6:16 pm.